

Successful Business Women of Janesville



Operating Three
Wisconsin Hotels

Grand Hotel, Janesville
Capitol Hotel, Madison
Hilton Hotel, Beloit

A HOTEL OPERATED BY A WOMAN WHICH
WILL PLEASE YOUR MOTHER,
WIFE OR SISTER

Evolution

THAT PROCESS, WHICH IS
AS INEVITABLE AS FATE
ITSELF, IS BRINGING
WOMEN RAPIDLY TO
THE FRONT AS
PRIME FACTORS
IN THE COM-
MERCIAL
WORLD.

There was a time, and the person of
middle age does not have to tax his
memory to recall it, when "women in
business" were a rarity and the "suc-
cessful women in business" practically
unknown.

For centuries there existed a con-
firmed belief that women found no
place in the general scheme of hu-
man existence except the home; that
the performance of household duties
and in the raising of children she
exerted her only legitimate function.

But constantly changing economic
conditions brought a change of opin-
ion. Timidly at first women crossed
the line into what had always been
considered as man's domain—business.
The result has been nothing short of a
revolution. They have demonstrated
that relieved from the burden of
household cares, in practically every
line of endeavor which does not re-
quire actual physical strength or exer-
tion, she is not only the equal but the
superior of man.

Her natural refinement—inherently
feminine—influences and polishes her
business environment, thus making
each more attractive to the customer.
Her widened field brings her abso-
lutely at par to all business accom-
plishments with her business com-
petitor. And now, with less than half
a century of practical experience be-
hind her, she has not only demon-
strated that she is essential to the man
in business, but that she is perfectly
capable of conducting a successful
business venture of her own.

Janesville boasts of not less than
twenty women who have a successful
business of their own or a large inter-
est in some corporation. Women are
managing their business affairs with-
out assistance, having every detail at
their dainty finger tips. The signifi-
cance of the diversity of the lines
represented as appearing on this page
will be no doubt something of a sur-
prise to everybody and each name
represents a self-reliant, independent,
enterprising and progressive Janesville
woman, reflecting great credit upon
the city.

WOMEN OF TODAY

Are you 100% efficient?
Do you feel good always?
Is life a joy, in spite of war conditions just because you are well?
Do you know that CHIROPRACTIC ADJUSTMENTS will put your physical body into
such condition that nature can make you perfectly well?
Every part will grow strong and radiant with life and energy.
It may take time and money too, but isn't a joyous life, a body free from all pain,
vibrantly healthy worth time and money and effort?
A woman understands women and their needs.
A woman's work is gentle and thorough.
Why not be well?

ALICE G. DEVINE, Chiropractor

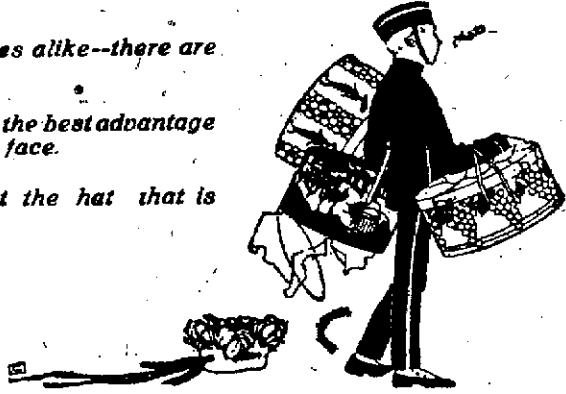
Hats That are "Different"

JUST the same as there are no two faces alike—there are
no two hats identical in our display.

THE lines of the hat must show to the best advantage
the contour and coloring of the face.

LET us help you find "just the hat that is
most becoming."

Nellie E. Walker
in SIMPSON'S



Hats For Every Occasion



FOR STREET WEAR—
The tailored models with just a smart band trim is favor-
ed. Colors to match the suit.

FOR INFORMAL WEAR—
Something a little fancier—a flower or ribbon finish—is
suitable and preferable for most social affairs.

FOR INFORMAL PARTIES
A few choice exclusive models are in this lot. They are
not too elaborately trimmed—but absolutely correct.

M. A. MORRISSY & CO.
W. Milwaukee St.

Ask For The Two-Toned Hat

A dainty pink facing brings out the color in the
cheeks, while the blue accentuates the color of the
eyes. Very becoming.

\$5.00 to \$7.50

Other models are in plain colors—some in tailored
models and others with a more or less elaborate trim.

Mrs. C. A. O'Brien
302 W. Milwaukee.



Eat at the HOME RESTAURANT

Prompt Service and Reasonable Prices.

Open Day and Night

MRS. F. J. BICK
Block From Both Depots. Cor. Milwaukee and Academy

Think of It! A Complete Dinner For Only 35c

At the high cost of food stuffs it seems
improbable that we are able to offer such a
fine noon-day meal for only 35c.

Mrs. Conley is supervising the menu selec-
tions and is responsible for the ever-willing
and prompt service.

Conley's Restaurant



"Dear me, I must have my hair shampooed—it's
been over three weeks now," so confided Every Girl.
"Why bother to do it yourself? I went to Miss
Keller's up in the Hayes block, the last time and it
looked fine." Every Girl's chum always was good at
suggestions.

"But doesn't it cost a lot—remember, I'm a work-
ing girl?" It would never do to give in too soon.

"No—only 75c for a curl and she uses soft water,
too—call her up, the number is White 467."

FRANCES KELLER,
315 Hayes Block.

Dr. Edith Bartlett,
Physician and Surgeon,
Office Hours, 1 P. M. to 5 P. M.

212 Jackman Bldg.

Office phones: Bell, 873; R. C. Red, 607.

Residence phone: Bell, 949.

It is our object to show the kind of pictures which amuse, entertain and instruct
our patrons.

• Every man in uniform is admitted free except for his penny war tax.

Monday—Priscilla Dean in the "Two Soul Woman."

Tuesday—"Love's Swindle."

MAJESTIC THEATRE

Clara Koshen, Owner



THE POWER of the POWDER PUFF

To be attractive one can not ignore a careful hair-
dress, a clean, clear-skinned complexion, and a good
manicure.

Take the time to make yourself "Well kept" if not
"beautiful."

A specialist in chiropody. High quality
toilet articles, hair nets, curling irons,
hair goods and ornaments.

Make your appointment today—call 1014 Bell or
715 Red.

ESTELLE WILLIAMS
431 Hayes Bldg.

"THE COMFORT SHOP"

Does Your
Mirror Tell You
Flattering
Things?

It certainly will when
you don one of our
charming new Fall
models.



If you are doubtful as to the most fitting
style for your new costume, consult Miss
Lohrenz, manager of the Millinery de-
partment—she will be glad to give you
special attention.

MADDEN & RAE

MANICURING
HAIR DRESSING
VIBRATORY FACE
SCALP MASSAGE
SOFT WATER SHAMPOOING

Rock Co. Phone Black 952.

Mrs. L. Hammond

HAIR DRESSING PARLORS

All kinds of fine Hair Work.

305 W. Milwaukee St.



New Arrivals
Every day in

Fall
Millinery

ANNIE FEELEY

9 S. Main.

Direct Your Friends to The TEA BELL

Service a la Carte

Home Cooking—the Best in the City

For personal attention in the
selection of your new
FALL and WINTER SUIT COAT,
DRESS or BLOUSE,
ask for Mrs. W. F. Brown

W.F. BROWN'S

at Chapman, Coleman Specialty Shop for Women and Children

